



## Logo and usage standards

Cornerstone Specialty Wood Products, LLC logos, trademarks, etc. may **not** be used without expressed written permission of Cornerstone Specialty Wood Products – Please refer to Terms of Use page on resindek.com.

However, when you use Cornerstone Specialty Wood Products, LLC logos and trademarks they should be treated as stated below:

### Logo

The logo must be used in its original form, with no alterations to design or color scheme. The logo is available in color, black and white and white reversed out of black:



### Colors

The two colors used in the Cornerstone logo are PMS 321 Teal and Cool Gray 7



PMS 321 Teal



PMS Cool Gray 7

Cornerstone Specialty Wood Products trademarks are as follows and should always be accompanied by the registered trademark symbol(®):

Xspan®

Diamond Seal®

Invisi-Loc®



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### Logo

The logo must be used in its original form, with no alterations to design or color scheme. The logo is available in color, black and white and white reversed out of black:

#### Preferred version



#### Alternate version



### Colors

The color used in the ResinDek logo is PMS 321 Teal.



PMS 321 Teal

### Typesetting Treatment

The word “ResinDek” should always be typed with a capital “R” and a capital “D”.

Correct: ResinDek®

Incorrect: Resindek

Incorrect: resindek

# ResinDek® logo display usage standards

When the ResinDek® logo is used in signs, banners, trade show graphics, etc..., it needs to include the wording “Mezzanine Flooring” shown below.



Mezzanine Flooring

## Proper Treatment of Panel Types with brand name ResinDek®

The ResinDek® family of flooring includes the following: XLD50, LD50, LD, MD, HD, MAX, Xspan® and NAF. When typeset these panel designations need to be typed as shown below:

ResinDek® XLD<sub>50</sub>

ResinDek® LD<sub>50</sub>

ResinDek® LD

ResinDek® MD

ResinDek® HD

ResinDek® MAX

ResinDek® Xspan®

ResinDek® NAF (no added formaldehyde) 

## ResinDek® 7-year warranty logo usage standards

The ResinDek® 7-year warranty logo is available for use only as shown below in relationship to the ResinDek® Logo.

### Horizontal version



### Vertical version



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All rights reserved. Cornerstone Specialty Wood Products, LLC, the Cornerstone logo, the 7-year warranty logo, ResinDek, The Panel of Experts, Xspan, Diamond Seal and Invisi-Loc are trademarks of Cornerstone Specialty Wood Products, LLC™.