

FOR IMMEDIATE RELEASE:
CONTACT: Debbie Newhouse
Newhouse Strategic Marketing, Inc.
502-593-7799
Newhouse@nsmktg.com
www.NSMktg.com

Shipman Reelected Chairman for Storage Equipment Manufacturers Association

Cincinnati, OH-March 17, 2011-Storage Equipment Manufacturers Association (SMA) has recently reelected Keith Shipman of Cornerstone Specialty Wood Products, LLC as Chairman of SMA from 2011-2012.

"I am happy to continue to assist SMA and its members with ongoing research, discussions, and product developments in the global manufacture and distribution of shelving, mezzanines, work stations, storage products, and equipment for today's working environment," stated Keith Shipman.

Keith Shipman is National Sales Manager for Cornerstone Specialty Wood Products, LLC, the manufacturer of ResinDek® panels used for decking, flooring, mezzanines, racks, shelving, work platforms, pick modules, warehouses, and other industrial workstations. More information is available at <http://www.resindek.com> regarding this organization and their services.

SMA is involved in:

- U.S. Industrial Steel Shelving and Mezzanine product and safety standards, since the American National Standards Institute (ANSI) accredits them.
- Funding programs for product testing and R & D for over 20 years, which have resulted in virtually all of the technical advances made within the U.S. Codes/Standards for industrial steel shelving.
- SMA members prepare and conduct extensive educational materials and programs.
- All SMA members are seated on the SMA Engineering Committee and on the Storage Council's related groups that develop how to integrate traditional storage solutions, they also maintain seats on a number of code and fire safety committees.

More can be learned by visiting their website <http://www.mhia.org/sma> where new members are always welcome.

#